



# Third International Conference on Mechanics of Biomaterials & Tissues

13-17 December 2009 Clearwater Beach, Florida, USA [www.icmobt.elsevier.com](http://www.icmobt.elsevier.com)

## EXHIBITION AND SPONSORSHIP OPPORTUNITIES

The Third International Conference on Mechanics of Biomaterials & Tissues will provide a forum for the discussion of the modeling and measurement of deformation and fracture behavior in biological materials and in those materials which are used to replace them in the human body. The five day event, taking place from 13 - 17 December 2009, will offer the opportunity to meet with international experts in the field.

### SPONSORSHIP OPPORTUNITIES

#### ▶ **MAIN SPONSORSHIP - \$7000**

This is the premium package at ICMOBT and offers the highest profile for your organization. The package features:

- One table top display (as below), including one delegate place
- One piece of literature to be inserted into each delegate bag
- Company logo on website and on all promotional literature (including delegate manual)
- Full page color advertisement in the November issue of Materials Today, a copy of which will be included in the delegate bags

#### ▶ **CONFERENCE BAGS - \$3000**

Your company logo together with the conference logo will be printed on high quality bags, given to each delegate. The package also offers:

- Listing of company name and logo on the delegate manual
- Listing of company name and logo on the conference website with a short description/profile and a link through to your company website
- One piece of literature to be inserted into the delegate bags

#### ▶ **WELCOME RECEPTION AND POSTER SESSION - \$2500**

Sponsorship of the welcome reception and opening poster session. This package comprises:

- Company logo on A1 sized foam backed poster at the catering area
- Listing of company name and logo on the delegate manual
- Listing of company name and logo on the conference website with a short description/profile and a link through to your company website

#### ▶ **BUFFET DINNER - \$1500**

Sponsorship of a Buffet Dinner at the Hilton Clearwater Hotel. This package includes:

- Company logo on A1 sized foam backed poster at the catering area
- Listing of company name and logo on the delegate manual
- Listing of company name and logo on the conference website with a short description/profile and a link through to your company website

#### ▶ **LITERATURE DISPLAY SERVICE - \$300**

Promotional materials will be displayed on a dedicated literature display point close to the refreshment breaks, buffet dinners and posters.

#### ▶ **DELEGATE BAG INSERT - \$600**

One piece of promotional literature can be inserted into each delegate bag given to participants onsite. Insertations will be limited to a company brochure or sales catalogue per order and will need to be shipped to the UK for inclusion in the delegate bags.

## EXHIBITION OPPORTUNITIES

### ▶ EXHIBITION TABLE-TOP DISPLAYS - \$1200

The organizers are offering a limited number of spaces, situated in a secure area where refreshment breaks, buffet dinners and poster displays are located. This position guarantees maximum exposure for your company for the duration of the conference. Exhibitors are welcome to bring their own 'pop-up' displays to be located behind the tables; however the width of any display should not exceed 3 meters. Each table-top display includes:

- Display table, chair, drape, basic power supply and name board
- One delegate place (includes: delegate manual, delegates name list, mid-session refreshments and dinners over the conference dates)

### ▶ HOW TO BOOK

To make a booking please contact Nigel Clear on +44 (0) 1865 843337, email: [n.clear@elsevier.com](mailto:n.clear@elsevier.com)

### ▶ TERMS AND CONDITIONS OF BOOKING

- Acceptance of applications for table-top exhibits is at the discretion of the organizers
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please fax the conference secretariat immediately on +44 (0) 1865 843958. Cancellation more than 91 days prior to the first open day of the Conference - 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the Conference - 100% of the total charge as a cancellation penalty.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.



# Third International Conference on Mechanics of Biomaterials & Tissues

13-17 December 2009 Clearwater Beach, Florida, USA [www.icmobt.elsevier.com](http://www.icmobt.elsevier.com)

## EXHIBITION AND SPONSORSHIP ORDER FORM

### YOUR DETAILS

Company contact name for correspondence:	
Organization	
Address	
Postal/Zip Code	Country
Tel	Fax
Email	

### ORDER DETAILS

- Main Sponsorship ..... \$7000
- Conference Bags ..... \$3000
- Welcome Reception and Poster Session ..... \$2500
- Buffet Dinner ..... \$1500
- Literature Display Service ..... \$300
- Delegate Bag Insert ..... \$600
- Exhibition Table-Top Displays ..... \$1200

### HOW TO PAY

Total Amount Payable \$\_\_\_\_\_

- Please charge my VISA/Mastercard/Amex (Please delete as appropriate)

Card Number	
Expiry Date	Today's Date
Cardholder Name and Address (if different from above)	

- Check enclosed (please make checks payable to Elsevier)
- I will arrange a bank transfer to Elsevier upon receipt of an invoice

### SIGN AND DATE THE FORM

I have read and agree to abide by the payment and cancellation terms as outlined in this document, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable.

Signature: \_\_\_\_\_ Today's Date: \_\_\_\_\_

### RETURN TO:

Nigel Clear - Commercial Director

Tel: +44 (0) 1865 843337 • Fax: +44 (0) 1865 843958 • [n.clear@elsevier.com](mailto:n.clear@elsevier.com)